## **ORDER**

80 NEWS NOW

KLAS

Orders Order / Rev: 36910

Alt Order #: 08836473

Product Desc: OBAMA/P/D

Estimate: 1537

Flight Dates: 10/02/12 - 11/06/12

Original Date / Rev: 08/06/12 / 08/07/12

Order Type: GENERAL

Primary AE: M

Sales Office:

Sales Region:

Billing Type:

Billing Calendar:

Mike Jones K-WAS

National

Agency Name:

Name: GMMB

Buying Contact:

Billing Contact:

1010 Wisconsin Ave NW

Washington, DC 20007

Cash

Broadcast

Billing Cycle: EOM/EOC

15%

Advertiser

Name:

Obama, Barack D-President

Demographic:

A35+

Product Codes:

PO1

Priority: LV3

New Business Thru:

Agency Commission:

Order Separation:

Agency External ID:

Advertiser External ID:

00:15:00

Revenue Codes: A

AGY, POL, CAND

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	436	\$464,200.00	\$394,570.00
10/29/12	11/06/12	128	\$123,360.00	\$104,856.00

1	О	ta	ıs
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Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	436	\$464,200.00	\$394,570.00	0.00
November 2012	128	\$123,360.00	\$104,856.00	0.00
Totals	564	\$587,560.00	\$499,426.00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

 Order Share
 Share
 Total

 KLAS
 30%
 \$587,560.00

 Market
 100%
 \$1,958,533.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$489,633.33
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$97,926.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	8	10/02/12	10/08/12	8 News Now 5a M	-F CM	5-6a	MTWTF	:30	5	\$225.00LV2	0.00 NM	5	\$1,125.00
				8 News Now 5a M	l-F						- 1		
	8 NEWS	WON 8									- 1		
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating				- 1		
W	eek: 10/	02/12	10/08/12	MTWTF	5	\$225.00	0.00						
E 2	8	10/09/12	10/15/12		CM	5-6a	MTWTF	:30	5	\$225.00LV2	0.00 NM	5	\$1,125.00

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KLAS

Order / Rev: 36

36910

Advertiser:

Obama, Barack D-President

Alt Order #:

08836473

Product Desc:

OBAMA/P/D

Flight Dates:

10/02/12 - 11/06/12

Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
		8 News Now 5a M-F									
8 NEWS NOW Start Date	End Date	Weekdays Spot	s/Week	Rate	Rating				ı		
Week: 10/09/12	10/15/12	MTWTF	5/ <b>VVEEK</b> 5	\$225.00	0.00	.=					
E 3 8 10/16/	12 10/22/12		СМ	5-6a	MTWTF	:30	5	\$225.00LV2	0.00 NM	5	\$1,125.00
8 NEWS NOW		8 News Now 5a M-F									
Start Date	End Date	Weekdays Spot	s/Week	Rate	Rating 0.00				1		
Week: 10/16/12 E 4 8 10/23/	10/22/12 12 10/29/12		CM 5	\$225.00 5-6a	MTWTF	:30	5	\$225.00LV2	0.00 NM	5	\$1,125.00
		8 News Now 5a M-F									
8 NEWS NOW Start Date	End Date	Weekdays Spot	s/Week	Rate	Rating				1		
Week: 10/23/12	10/29/12	MTWTF	5	\$225.00	0.00						
E 5 8 10/30/	12 11/05/12	8 News Now 5a M-F 8 News Now 5a M-F	CM	5-6a	MTWTF	:30	5	\$225.00LV2	0.00 NM	5	\$1,125.00
8 NEWS NOW											
<u>Start Date</u> Week: 10/30/12	End Date 11/05/12	<u>Weekdays</u> <u>Spot</u> MTWTF	s/Week 5	<u>Rate</u> \$225.00	Rating 0.00						
	12 11/06/12		CM	5-6a	-T	:30	1	\$790.00LV1	0.00 NM	1	\$790.00
O NITIAKO NIONA		8 News Now 5a M-F									
8 NEWS NOW Start Date	End Date	Weekdays Spot	s/Week	Rate	Rating						
Week: 11/05/12	11/11/12	-T	1	\$790.00	0.00			2075 2011/0	0.00.104	_	04 075 00
E 7 8 10/02/	12 10/08/12	8 News Now 6a M-F 8 News Now 6a M-F	CM	6-7a	MTWTF	:30	5	\$275.00LV2	0.00 NM	5	\$1,375.00
8 NEWS NOW		• • • • • • • • • • • • • • • • • • • •									
<u>Start Date</u> Week: 10/02/12	End Date 10/08/12	Weekdays Spot	s/Week 5	<u>Rate</u> \$275.00	Rating 0.00				ł		
	12 10/15/12	8 News Now 6a M-F	СМ	6-7a	MTWTF	:30	5	\$275.00LV2	0.00 NM	5	\$1,375.00
8 NEWS NOW		8 News Now 6a M-F									
Start Date	End Date	Weekdays Spot	s/Week	<u>Rate</u>	Rating						
Week: 10/09/12	10/15/12	8 News Now 6a M-F	CM 5	\$275.00 6-7a	0.00 MTWTF	:30	5	\$275.00LV2	0.00 NM	5	\$1,375.00
E 9 8 10/16/	112 10/22/12	8 News Now 6a M-F	Civi	0-1 a	MIMILE	.50	•	Ψ270.00E¥2	0.00 11111	·	<b>41,010.00</b>
8 NEWS NOW		Mankdaya Spai	s/Week	<u>Rate</u>	Rating						
<u>Start Date</u> Week: 10/16/12	End Date 10/22/12	Weekdays Spot	5		0.00						
E 10 8 10/23	/12 10/29/12		CM	6-7a	MTWTF	:30	5	\$275.00LV2	0.00 NM	5	\$1,375.00
8 NEWS NOW	•	8 News Now 6a M-F									
Start Date	End Date		ts/Week		Rating						
Week: 10/23/12 E 11 8 10/30	10/29/12 /12 11/05/12	MTWTF 8 News Now 6a M-F	CM 5	\$275.00 6-7a	0.00 MTWTF	:30	5	\$275.00LV2	0.00 NM	5	\$1,375.00
		8 News Now 6a M-F		•							
8 NEWS NOW Start Date		Weekdays Spo	ts/Week	<u>Rate</u>	Rating						
Week: 10/30/12	11/05/12	MTWTF	5	\$275.00	0.00						
E 12 8 11/06	/12 11/06/12	8 News Now 6a M-F 8 News Now 6a M-F	СМ	6-7a	-T	:30	1	\$965.00LV1	0.00 NM	1	\$965.00
8 NEWS NOW	1										
<u>Start Date</u> Week: 11/05/12	End Date 11/11/12	Weekdays Spo	ts/Week 1	<u>Rate</u> \$965.00	Rating 0.00						
	/12 10/08/12		a CM	7-9a	MTWTF	:30	5	\$200.00LV2	0.00 NM	5	\$1,000.00
CBS THIS MO	<b>BNING</b>	CBS This Morning									
CBS THIS MO Start Date		Weekdays Spo	ts/Week	Rate	Rating				l		
Week: 10/02/12	10/08/12	MTWTF	5		0.00	-30	5	\$200.00LV2	0.00 NM	5	\$1,000.00
E 14 8 10/09	/12 10/15/12		СМ	7-9a	MTWTF	:30	Ð	φ <b>∠</b> υυ.υυ∟ν∠	U.UU INIVI	J	Ψ1,000.00

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KLAS

Order / Rev:

36910

Advertiser:

Obama, Barack D-President

Alt Order #:

08836473

Product Desc:

OBAMA/P/D

Flight Dates:

10/02/12 - 11/06/12

Estimate:

Ln Ch S	Start End	Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
		CBS This Morning CBS This Morning									
CBS THIS	MORNING	CDO TINS MOTHING	,						_		
Start [			Spots/Week 5	<u>Rate</u> \$200.00	Rating						
Week: 10/09/ E 15 8 10	/12 10/15/1: 0/16/12 10/22/			7-9a	0.00 MTWTF	:30	5	\$200.00LV2	0.00 NM	5	\$1,000.00
		CBS This Morning		,			•	•======================================		•	* 1,
CBS THIS Start D	MORNING  Date End Date	e Weekdays	Spots/Week	Rate	Rating						
Week: 10/16/			5	\$200.00	0.00						
E16 8 10	0/23/12 10/29/			7-9a	MTWTF	:30	5	\$200.00LV2	0.00 NM	5	\$1,000.00
CBS THIS	MORNING	CBS This Morning	J								
Start D			Spots/Week	<u>Rate</u>	Rating						
Week: 10/23/			5 7.0= 0M	\$200.00	0.00	.20		\$200.00LV2	O OO NIM	5	£1 000 00
E17 8 10	0/30/12 11/05/	2 CBS This Morning CBS This Morning		7-9a	MTWTF	:30	5 .	\$200.00LV2	0.00 NM	5	\$1,000.00
	MORNING	_									
<u>Start [</u> Week: 10/30/		-	Spots/Week 5	<u>Rate</u> \$200.00	Rating 0.00						
		2 CBS This Morning		7-9a	-T	:30	1	\$700.00LV1	0.00 NM	1	\$700.00
000 71 110	MODANNO	CBS This Morning	3								
CBS THIS Start [	MORNING Date <u>End Da</u> t	e Weekdays	Spots/Week	Rate	Rating						
Week: 11/05/			1	\$700.00	0.00						
E19 8 10	0/06/12 11/03/	2 CBS Early Show -		5-7a	S-	:30	1	\$335.00LV1	0.00 NM	5	\$1,675.00
CBS THIS	MORNING SA	CBS Early Show -	· Sat.								
Start [			Spots/Week	<u>Rate</u>	Rating						
Week: 10/01/		_	1	\$335.00 \$335.00	0.00 0.00						
Week: 10/08/ Week: 10/15/			1	\$335.00 \$335.00	0.00						
Week: 10/22/			1	\$335.00	0.00						
Week: 10/29/	/12 11/04/1	?S-	1	\$335.00	0.00						
E 20 8 1	0/07/12 11/04/	•		5-6a	S	:30	1	\$85.00LV2	0.00 NM	5	\$425.00
EYE ON V	VASHINGTON	Eye On Wash/Wa	ali St Jini	(5:00 AM-5:3	ou Aivi)						
Start I		e <u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/01			1	\$85.00	0.00						
Week: 10/08		_	1	\$85.00 \$85.00	0.00 0.00						
Week: 10/15 Week: 10/22			1	\$85.00	0.00						
Week: 10/29			1		0.00						
E21 8 1	0/07/12 11/04/	12 Eye on Wash/Wal	I St JoCM	5-6a	S	:30	1	\$85.00LV2	0.00 NM	5	\$425.00
		Eye On Wash/Wa	all St Jrnl	(5:30 AM-6:0	00 AM)						
	REET JOURNA Date End Da		Spots/Week	Rate	Rating						
<u>Start I</u> Week: 10/01			<u>Spois/vveek</u>	\$85.00	0.00						
Week: 10/01		•	1	\$85.00	0.00						
Week: 10/15		_	1	\$85.00	0.00						
Week: 10/22			1	\$85.00	0.00					ı	
Week: 10/29		2S 12 8 News Now Sun	1 AM #10M	\$85.00	0.00 v Sun AS	:30	1	\$150.00LV2	0.00 NM	5	\$750.00
E 22 8 1	0/07/12 11/04/	8 News Now Sun		O 145M2 140A	v 3uii <i>p</i> 3	.50	•	Ψ130.00E42	0.00 14141		Ψ7 00.00
8 NEWS N	NOW SUNDAY										
Start I			Spots/Week		Rating						
Week: 10/01		_	1	\$150.00 \$150.00	0.00 0.00						
Week: 10/08 Week: 10/15		•	1	\$150.00 \$150.00	0.00					I	
Week: 10/13		•	1	\$150.00	0.00					l	
Week: 10/29		_	1	\$150.00	0.00						
E 23 8 1	0/07/12 11/04/	12 CBS News Sunda	-	CBS Sunda	y MorniS	:30	1	\$1,225.00LV1	0.00 NM	5	\$6,125.00
		CBS News Sunda	ay Morning								

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KLAS

Order / Rev:

36910

Advertiser:

Obama, Barack D-President

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**Product Desc:** 

OBAMA/P/D

Flight Dates:

10/02/12 - 11/06/12

Estimate:

Ln Ch	Start WS SUND	End	Inventory Code	Break	Start/End	Time Days	Len s	Spots	Rate Pri	Rtg Type	Spots	Amount
		ind Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 10/0		0/07/12	S		\$1,225.00	0.00						
Week: 10/0		0/14/12	S		\$1,225.00	0.00						
Week: 10/1		0/21/12	S		\$1,225.00	0.00						
Week: 10/2 Week: 10/2		0/28/12 1/04/12	S S		\$1,225.00 \$1,225.00	0.00 0.00						
E 24 8			8 News Now Sun			V Sun AS	:30	1	\$1,225.00LV1	0.00 NM	5	\$6,125.00
			8 News Now Sun RNING-#2		o news nov	7 Suii #=====3	.30	•	\$1,225.00LV1	O.OO INIVI	3	φ0,125.00
		nd Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		0/07/12	S		\$1,225.00	0.00						
Week: 10/0		0/14/12	S		\$1,225.00	0.00						
Week: 10/1		0/21/12	S		\$1,225.00	0.00						
Week: 10/2		0/28/12	S		\$1,225.00	0.00						
Week: 10/2		1/04/12	S		\$1,225.00	0.00	-20		£4.400.001.\/d	0.00 NA	_	<b>67 000 00</b>
E 25 8	10/07/12		Face The Nation Face The Nation	СМ	race the N	ationS	:30	1	\$1,400.00LV1	0.00 NM	5	\$7,000.00
	HE NATION		Maskdava	Canta Maak	Data	Dating						
<u>Star</u> Week: 10/0		<u>nd Date</u> 0/07/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$1,400.00	Rating 0.00						
Week: 10/0		0/07/12 0/14/12	S		i	0.00						
Week: 10/1		0/21/12	S		\$1,400.00	0.00						
Week: 10/2		0/28/12	S		\$1,400.00	0.00						
Week: 10/2	29/12 1	1/04/12	s		\$1,400.00	0.00						
E 26 8	10/02/12	10/08/12	Live W/Kelly Live With Regis 8	CM k Kelly	9-10a	MTWTF	:30	5	\$275.00LV3	0.00 NM	5	\$1,375.00
LIVE! W	ITH KELLY	,										
<u>Star</u> Week: 10/0		nd Date 0/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$275.00	Rating 0.00						
E 27 8	10/09/12	10/15/12	Live w/Kelly Live With Regis &	CM k Kelly	9-10a	MTWTF	:30	5	\$275.00LV3	0.00 NM	5	\$1,375.00
LIVE! W	ITH KELLY	•										
		nd Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/0		0/15/12	MTWTF	5	\$275.00	0.00					_	04 075 00
E 28 8	10/16/12		Live w/Kelly Live With Regis &	CM k Keliy	9-10a	MTWTF	:30	5	\$275.00LV3	0.00 NM	5	\$1,375.00
	ITH KELLY		AAZ - Ladana	04-00/1-	Data	Detine						
<u>Star</u> Week: 10/		nd Date 0/22/12	Weekdays MTWTF	Spots/Week 5	Rate \$275.00	Rating 0.00						
E 29 8	10/23/12	10/29/12	Live w/Kelly Live With Regis &	CM & Kelly	9-10a	MTWTF	:30	5	\$275.00LV3	0.00 NM	5	\$1,375.00
	ITH KELLY				_							
<u>Star</u> Week: 10/2		nd Date 0/29/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$275.00	Rating 0.00						
E 30 8	10/30/12		Live w/Kelly Live With Regis &	CM Kelly	9-10a	MTWTF	:30	5	\$275.00LV3	0.00 NM	5	\$1,375.00
LIVEI W	ITH KELLY	1	FIAC AAITH LIGHS (	~ 1.001 <b>y</b>								
	rt Date E	nd Date 1/05/12	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$275.00	Rating 0.00						
E 31 8	11/06/12		Live w/Kelly	CM	9-10a	-T	:30	1	\$275.00LV3	0.00 NM	1	\$275.00
	/ITH KELLY		Live With Regis &									
<u>Sta</u>	rt Date E	nd Date	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$275.00	Rating 0.00						
Week: 11/6 E 32 8		1/11/12 10/08/12	Price Is Right	СМ	10-11a	MTWTF	:30	2	\$1,575.00LV1	0.00 NM	2	\$3,150.00
PRICE I	S RIGHT		Price Is Right									
<u>Sta</u> Week: 10/		Ind Date 0/08/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$1,575.00	Rating 0.00						
E 33 8			Price Is Right Price Is Right	CM	10-11a	MTWTF	:30	2	\$1,575.00LV1	0.00 NM	2	\$3,150.00
											-	

Print Date: 08/09/12 13:11:29 Page 5 of 12

**KLAS** 

Order / Rev:

36910

Advertiser:

Obama, Barack D-President

Alt Order #:

08836473

Product Desc:

OBAMA/P/D

Flight Dates:

10/02/12 - 11/06/12

Estimate:

i agait Date	.03. 10/	02/12 - 11/0	10/12	<del></del>	LStillate.	1007			<del></del>			
Ln Ch PRI	Start	End r	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type_	Spots	Amount
	Start Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating				Í		
E 34 8	: 10/09/12 3 10/16/1	10/15/12 2 10/22/12		CM	\$1,575.00 10-11a	0.00 MTWTF	:30	2	\$1,575.00LV1	0.00 NM	2	\$3,150.00
PRIC	CE IS RIGHT	Г	File is Right									
	Start Date 10/16/12	End Date 10/22/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$1,575.00	Rating 0.00						
E 35 8	3 10/23/1	2 10/29/12	Price Is Right	CM	10-11a	MTWTF	:30	2	\$1,575.00LV1	0.00 NM	2	\$3,150.00
551	0E 10 B101 I	_	Price Is Right							:		
	CE IS RIGHT Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/23/12	10/29/12	MTWTF		\$1,575.00	0.00						
E 36 8	3 10/30/1	2 11/05/12	Price Is Right	CM	10-11a	MTWTF	:30	2	\$1,575.00LV1	0.00 NM	2	\$3,150.00
DDI	CE IS RIGH	r	Price Is Right									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/30/12	11/05/12	MTWTF		\$1,575.00	0.00						
E 37 8	3 11/06/1	2 11/06/12	_	CM	10-11a	-T	:30	1	\$1,575.00LV1	0.00 NM	1	\$1,575.00
DDI	CE IS RIGHT	г	Price Is Right									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	11/05/12	11/11/12	-T	1	\$1,575.00	0.00						
E 38 8	10/02/1	2 10/08/12	Y&R	CM	11a-12p	MTWTF	:30	2	\$1,925.00LV1	0.00 NM	2	\$3,850.00
YOL	JNG & REST	1 FSS	Young & Restles:	S								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week:	10/02/12	10/08/12	MTWTF	2	\$1,925.00	0.00						
E 39 8	10/09/1	2 10/15/12		CM	11a-12p	MTWTF	:30	2	\$1,925.00LV1	0.00 NM	2	\$3,850.00
YOL	JNG & REST	TLESS	Young & Restless	S								
,,,,	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week:	10/09/12	10/15/12	MTWTF		\$1,925.00	0.00					_	
E 40 8	B 10/16/1	2 10/22/12		CM	11a-12p	MTWTF	:30	2	\$1,925.00LV1	0.00 NM	2	\$3,850.00
YOU	JNG & REST	TLESS	Young & Restles	>						Ì		
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	: 10/16/12		MTWTF		\$1,925.00	0.00			64 005 00114	0.00.104	2	e2 050 00
E41 8	3 10/23/1	2 10/29/12	Y&R Young & Restles	CM	11a-12p	MTWTF	:30	2	\$1,925.00LV1	0.00 NM	2	\$3,850.00
YOU	UNG & REST	TLESS	Tourig & Nestics	3								
	Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
	: 10/23/12	10/29/12	MTWTF		\$1,925.00	0.00	:30	2	\$1,925.00LV1	0.00 NM	2	\$3,850.00
E 42 8	8 10/30/1	2 11/05/12	Y&K Young & Restles	CM s	11a-12p	MTWTF	.30	2	Φ1,925.00EV1	0.00 14141	2	\$3,030.00
YOU	UNG & REST	TLESS	. cang a moneo									
	Start Date	End Date	Weekdays	Spots/Week		Rating						
E 43 8	: 10/30/12	11/05/12 2 11/06/12	MTWTF	CM	\$1,925.00 11a-12p	0.00 -T	:30	1	\$1,925.00LV1	0.00 NM	1	\$1,925.00
E43 6	5 11700/1	2 11/00/12	Young & Restles		11a-12p	•	.00	•	V.,020.002V	0.00	,	V 1,020.00
	UNG & RES		_									
	Start Date : 11/05/12	End Date 11/11/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$1,925.00	Rating 0.00						
E 44 8			8 News Now Noo		12-1230p	MTWTF	:30	5	\$275.00LV3	0.00 NM	25	\$6,875.00
			8 News Now Noo		- 1							
-	EWS NOW A		Modedaye	Cnoto Missi-	Data	Datina						
	Start Date : 10/02/12	End Date 10/08/12	<u>Weekdays</u> MTWTF	Spots/Week 5		<u>Rating</u> 0.00						
Week:	: 10/09/12	10/15/12	MTWTF	5	\$275.00	0.00						
	: 10/16/12 :: 10/23/12	10/22/12 10/29/12	MTWTF MTWTF	5 5		0.00 0.00						
	: 10/30/12	11/05/12	MTWTF	5		0.00	**:		-			

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**KLAS** 

Order / Rev:

36910

Advertiser:

Obama, Barack D-President

Alt Order #:

08836473

Product Desc:

OBAMA/P/D

Flight Dates: 10/02/12 - 11/06/12 Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	I Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 45 8			1230-2p Soaps/ L		1230-2p	MTWTF	:30	3	\$375.00LV2		15	\$5,625.00
			Soaps / Let's Mal		(12:30 PM-1			·	***********			<b>V</b> 0,020.00
THE BO	LD AND	THE BEAU	TIFUL									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/08/12	MTWTF	3	\$375.00	0.00						
Week: 10/0 Week: 10/1		10/15/12 10/22/12	MTWTF MTWTF	3 3	\$375.00 \$375.00	0.00 0.00						
Week: 10/2		10/22/12	MTWTF	3	\$375.00	0.00						
Week: 10/3		11/05/12	MTWTF	3	\$375.00	0.00						
E 47 8	10/02/12	11/05/12	The Talk 2-3P	CM	2-3p	MTWTF	:30	2	\$1,315.00LV1	0.00 NM	10	\$13,150.00
			The Talk									
THE TAL	_K											
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/08/12	MTWTF		\$1,315.00	0.00						
Week: 10/0 Week: 10/1		10/15/12 10/22/12	MTWTF MTWTF		\$1,315.00 \$1,315.00	0.00 0.00						
Week: 10/2		10/22/12	MTWTF		\$1,315.00	0.00						
Week: 10/3		11/05/12	MTWTF		\$1,315.00	0.00						
E 48 8	10/02/12	11/05/12	Ellen	CM	3-4p	MTWTF	:30	5	\$425.00LV2	0.00 NM	25	\$10,625.00
			Ellen		•							
ELLEN												
<u>Star</u>	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10/0	02/12	10/08/12	MTWTF	5	\$425.00	0.00				l :		
Week: 10/0		10/15/12	MTWTF	5	\$425.00	0.00						
Week: 10/1		10/22/12	MTWTF MTWTF	5 5	\$425.00 \$425.00	0.00 0.00						
Week: 10/2 Week: 10/3		10/29/12 11/05/12	MTWTF	5	\$425.00	0.00						
E 49 8		2 10/27/12	Politics Now S Se		Various	S-	:30	1	\$275.00LV2	0.00 NM	4	\$1,100.00
E49 0	10/00/12	2 10/2//12	Politics Now S Se		(5:30 PM-6:	-	.00	·	•••••			
THE INS	SIDER W	EEKEND			(**************************************	•						
Star	rt Date	End Date	<b>Weekdays</b>	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12	S-	1	\$275.00	0.00						
Week: 10/0	08/12	10/14/12	S-	1	\$275.00	0.00						
Week: 10/1		10/21/12	S-	1	\$275.00	0.00						
Week: 10/2		10/28/12	S-	1		S	:30		\$150.00LV2	0.00 NM	3	\$450.00
E 50 8	10/14/12	2 11/04/12	Sun 3-4p Storm Storie		3-4p	5	:30	•	\$150.00LV2	U.UU INIVI	3	\$ <del>450.00</del>
STORM	STODIE	S (HOLID)	3-4p Storm Storie	es								
	rt Date	S (HOUR) End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
<u>عرون</u> /Week: 10		10/14/12	S	1	\$150.00	0.00						
Week: 10/		10/21/12		0	\$0.00	0.00						
Week: 10/2		10/28/12	S	1	\$150.00	0.00						
Week: 10/2	29/12	11/04/12	S	1	\$150.00	0.00					_	
E 51 8	10/07/12	2 11/04/12			4-5p	S	:30	1	\$175.00LV2	0.00 NM	5	\$875.00
			4-5p Electric Play	ygrnd 2x	(4:00 PM-5:	00 PM)						
		GROUND (		Speta AMook	Poto	Dating						
	rt Date	End Date	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$175.00	<u>Rating</u> 0.00						
Week: 10/6 Week: 10/6		10/07/12 10/14/12	S		\$175.00	0.00						
Week: 10/		10/21/12	S	1	\$175.00	0.00						
Week: 10/		10/28/12	S	1	\$175.00	0.00						
Week: 10/		11/04/12	S	1	\$175.00	0.00					_	
E 52 8	10/07/1	2 11/04/12	Sun 530-6p Ins E	d Wkn@M	530-6p	<b>-</b> S	:30	1	\$165.00LV2	0.00 NM	5	\$825.00
			Inside Edition WI	knd								
	EDITION		Machder:	Cnot-All-st-	Data	Datina						
	rt Date	End Date	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$165.00	<u>Rating</u> 0.00						
Week: 10/ Week: 10/		10/07/12 10/14/12	5	1	i	0.00						
Week: 10/		10/14/12	S	1	\$165.00	0.00						
Week: 10/		10/28/12	5	1	\$165.00	0.00						
Week: 10/		11/04/12	S	1	\$165.00	0.00						
	10/02/1	2 11/05/12	8 News Now 4p N	и-F CM	4-5p	MTWTF	:30	5	\$350.00LV3	0.00 NM	25	\$8,750.00
E 53 8	10/02/1		8 News Now 4p		(4:30 PM-5	:00 PM)						

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**KLAS** 

Order / Rev:

36910

Advertiser:

Obama, Barack D-President

Alt Order #:

08836473

Product Desc:

OBAMA/P/D

Flight Dates:

10/02/12 - 11/06/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 53 8	10/02/1	2 11/05/12	8 News Now 4p M	I-F CM	4-5p	MTWTF	:30	5	\$350.00LV3	0.00 NM	25	\$8,750.00
			8 News Now 4p N		(4:30 PM-5:	00 PM)			•			
8 NEW	S NOW A	T 4PM & 43	OPM .									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10/		10/08/12	MTWTF	5	\$350.00	0.00						
Week: 10/		10/15/12	MTWTF MTWTF	5 5	\$350.00 \$350.00	0.00 0.00						
Week: 10/ Week: 10/		10/22/12 10/29/12	MTWTF	5	\$350.00 \$350.00	0.00						
Week: 10/		11/05/12	MTWTF	5	\$350.00	0.00						
E 54 8		2 11/05/12	8 News Now 5-63	Op M-FCM	5-630p	MTWTF	:30	10	\$400.00LV3	0.00 NM	50	\$20,000.00
			8 News Now 5-63									
8 NEW	S NOW F	ROTATION										
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/08/12	MTWTF	10	\$400.00	0.00						
Week: 10/		10/15/12	MTWTF	10	\$400.00	0.00						
Week: 10/ Week: 10/		10/22/12 10/29/12	MTWTF MTWTF	10 10	\$400.00 \$400.00	0.00 0.00						
Week: 10/		11/05/12	MTWTF	10	\$400.00	0.00						
E 55 8			8 News Now Sat	-	5-7p	S-	:30	1	\$965.00LV1	0.00 NM	4	\$3,860.00
200	10/00/1	_ 10,2,,,2	8 News Now Sat		(5:00 PM-5:	=			•••••			
8 NEW	S NOW A	T 5PM-SAT		•	• • • • • • • • • • • • • • • • • • • •	•						
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/	/01/12	10/07/12	S-	1	\$965.00	0.00						
Week: 10/		10/14/12	S-	1	\$965.00	0.00						
Week: 10/		10/21/12	S-	1	\$965.00	0.00						
Week: 10		10/28/12	S-	7 014	\$965.00	0.00	:30	4	\$965.00LV1	0.00 NM	4	\$3,860.00
E 56 8	10/06/1	2 10/2//12	8 News Now Sat		5-7p (6:30 PM-7:	S-	.30	1	\$505.00EV1	U.UU INIVI	"	\$5,000.00
8 NEW	S NOW A	T 630PM-S		5-7 Þ	(0.30 FIVI-7.	OO FIVI)						
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S-	1	\$965.00	0.00				1		
Week: 10		10/14/12	S-	1	\$965.00	0.00						
Week: 10	/15/12	10/21/12	S-	1	\$965.00	0.00						
Week: 10		10/28/12	s-	1	\$965.00	0.00				0.00.100		***
E 57 8	10/14/1	2 10/28/12		•	5-7p	S	:30	1	\$1,140.00LV1	0.00 NM	2	\$2,280.00
O NIENA	C NOW	T EDM CLIN	8 News Now Sun	5-7p	(5:00 PM-5:	30 PM)						
_		T 5PM-SUN	Weekdays	Spots/Week	Rate	Rating						
<u>عرد</u> Week: 10	art Date	End Date 10/14/12	S	<u>5500374466X</u>		0.00						
Week: 10		10/21/12		o O	\$0.00	0.00						
Week: 10		10/28/12	S	1	\$1,140.00	0.00						
E 58 8	10/07/1	2 11/04/12	8 News Now Sun	5-7p CM	5-7p	S	:30	1	\$1,140.00LV1	0.00 NM	5	\$5,700.00
			8 News Now Sun	5-7p	(6:30 PM-7:	00 PM)						
		AT 630PM-S										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S S		\$1,140.00 \$1,140.00	0.00 0.00						
Week: 10 Week: 10		10/14/12 10/21/12	S		\$1,140.00	0.00						
Week: 10		10/21/12	S		\$1,140.00	0.00						
Week: 10		11/04/12	S		\$1,140.00	0.00					l	
E 59 8	10/02/1	2 11/05/12	630-7p Inside Ed	ition CM	630-7p	MTWTF	:30	5	\$325.00LV2	0.00 NM	25	\$8,125.00
			Inside Edition								l	
	EDITIO											
	art Date	End Date	Weekdays	Spots/Week		Rating						
Week: 10		10/08/12	MTWTF MTWTF	5 5	\$325.00 \$325.00	0.00 0.00						
Week: 10 Week: 10		10/15/12 10/22/12	MTWTF	5		0.00						
Week: 10		10/22/12	MTWTF	5		0.00					]	
Week: 10		11/05/12	MTWTF	5		0.00					I	
E 60 8		2 11/05/12	7-8p Rotator	СМ	7-8p	MTWTF	:30	5	\$350.00LV2	0.00 NM	25	\$8,750.00
			7-8p Rotator									
ET/INS						<b>-</b>						
_	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10	)/02/12	10/08/12	MTWTF	5	\$350.00	0.00					•	

Print Date: 08/09/12 13:11:29 Page 8 of 12

KLAS

Order / Rev:

36910

Advertiser:

Obama, Barack D-President

Alt Order #:

08836473

Product Desc:

OBAMA/P/D

Flight Dates:

10/02/12 - 11/06/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 60 8	10/02/1	2 11/05/12	7-8p Rotator	CM	7-8p	MTWTF	:30	5	\$350.00LV2	0.00 NM	25	\$8,750.00
ET/INS	IDEB		7-8p Rotator									
	art Date	End Date	Weekdavs	Spots/Week	Rate	Rating						
Week: 10		10/15/12	MTWTF	5	\$350.00	0.00						
Week: 10	/16/12	10/22/12	MTWTF	5	\$350.00	0.00						
Week: 10		10/29/12	-TWTF	5	\$350.00	0.00						
Week: 10		11/05/12	MTWTF	5	\$350.00	0.00 S-	:30	1	\$220,001.1/2	0.00 NIM	4	\$880.00
E 61 8	10/06/12	2 10/27/12	Sat 7-8p - ET Wk Ent Tonight Wee		7-8p	5-	:30	'	\$220.00LV2	U.UU INIVI	4	<b>\$000.00</b>
ET WE	EKEND		Lift Tollight Wee	Kellu								
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S-	1	\$220.00	0.00						
Week: 10		10/14/12	S-	1	\$220.00	0.00						
Week: 10 Week: 10		10/21/12 10/28/12	S-	1	\$220.00 \$220.00	0.00 0.00						
E 62 8		2 11/05/12	·	CM	8-9p	M	:30	1	\$6,500.00LV1	0.00 NM	1	\$6,500.00
L 02 0	11/05/1	2 11/05/12	How Met Mother/	=	(8:00 PM-9:0			·	<b>V</b> 0,000.00220			***************************************
Sta	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11		11/11/12	M	1	\$6,500.00	0.00						
E 63 8	10/08/1	2 10/08/12	Mon 9-10p	СМ	9-10p	M	:30	1	\$7,700.00LV1	0.00 NM	1	\$7,700.00
			2 Broke Girls / M	ike & Molly								
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10		10/14/12	M		\$7,700.00	0.00			20.000.001.14	0.00.4144	,	640,000,00
E 64 8	10/15/1	2 11/05/12	Mon 10-11p	СМ	10-11p	M	:30	1	\$9,000.00LV1	0.00 NM	2	\$18,000.00
		End Data	Hawaiii Five-O	Control Allock	Bata	Rating						
<u>Sta</u> Week: 10	art Date	End Date 10/21/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$9,000.00	0.00						
Week: 10		10/21/12		Ö	• •	0.00						
Week: 10		11/04/12		0	•	0.00						
Week: 11		11/11/12	M		\$9,000.00	0.00				0.00.104		004 000 00
E 65 8	10/09/1	2 10/23/12	Tue 8-9p NCIS	СМ	8-9p	-T	:30	13	\$12,000.00LV1	0.00 NM	2	\$24,000.00
St	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/14/12	-T		\$12,000.00	0.00						
Week: 10		10/21/12		0	\$0.00 \$12,000.00	0.00 0.00						
Week: 10		10/28/12	Tue 9-10p	CM	9-10p	-T	:30	1:	\$12,000.00LV1	0.00 NM	2	\$24,000.00
E 66 8		2 10/16/12	NCIS: LA	CIVI	9-10p	•	.00	•	<b>,</b> 12,000.00211	0.00		<b>V</b> = 1,0000000
	LOS ANG	ELES End Date	Weekdays	Spots/Week	Rate	Rating						
<u>ى د</u> Week: 10	art Date 0/08/12	10/14/12	-T		\$12,000.00	0.00						
Week: 10		10/21/12	-T		\$12,000.00	0.00					!	
E 67 8	10/02/1	2 10/02/12	Tue 10-11p	СМ	10-11p	-T	:30	1	\$7,700.00LV1	0.00 NM	1	\$7,700.00
	_		Vegas								ł	
VEGA				0	D-4-	Detina						
	art Date	End Date	<u>Weekdays</u> -T	Spots/Week	Rate \$7,700.00	Rating 0.00						
Week: 10		10/07/12		CM	8-9p	W	:30	1	\$7,700.00LV1	0.00 NM	1	\$7,700.00
E 68 8	10/24/1	2 10/24/12	Survivor: Philipp		o-op	••	.00		J. ,. 50.00EV I	2.22 1		
SURV	IVOR 25										1	
	tart Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10		10/28/12	W		\$7,700.00	0.00			***	0.00.10.0		604.000.00
E 69 8	10/03/1	2 10/24/12	Wed 8-9p Survivor: Philipp	CM ines	8-9p	W	:30	1	\$12,000.00LV1	0.00 NM	2	\$24,000.00
SI	tart Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10	0/01/12	10/07/12	W		\$12,000.00	0.00						
Week: 10		10/14/12		(		0.00 0.00						
Week: 10		10/21/12 10/28/12	W	(	\$0.00 \$12,000.00	0.00						
E 70 8			Wed 10-11p	CM	10-11p	W	:30	1	\$8,000.00LV1	0.00 NM	1	\$8,000.00
2,0 0	10011		CSI	<b></b>	· <b>F</b>	••					l	

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KLAS

Order / Rev:

36910

Advertiser:

Obama, Barack D-President

Alt Order #:

08836473

Product Desc:

OBAMA/P/D

Flight Dates:

10/02/12 - 11/06/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	nots	Rate	Pri	Rtg Type	Spots	Amount
C.S.		Liid	inventory code	Dicak	ClaroEna	Time Days	CON O	polo	rato		rug Typo	Орого	Amount
	Start Date 10/29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$8,000.00	Rating 0.00							
E71 8		2 10/18/12	Thu 8-9p	CM	8-9p	T	:30	1	\$9,450.00	LV1	0.00 NM	2	\$18,900.00
RIG	RANG THE	ORY/ENGAG	Big Bang / 2 1/2 N	Men									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
	10/08/12	10/14/12	T T		\$9,450.00	0.00							
E 72 8	10/15/12	10/21/12 2 10/25/12		CM	\$9,450.00 9-10p	0.00	:30	1	\$8,000.00	LV1	0.00 NM	1	\$8,000.00
			Person Of Interes		0 100	•		•	<b>40</b> ,000.00			·	***************************************
	SON OF IN		Weekdays	Spots/Week	Rate	Rating							
	Start Date 10/22/12	End Date 10/28/12	T		\$8,000.00	0.00							
E 73 8	10/05/1	2 10/26/12	•	CM	8-9p	F	:30	1	\$5,500.00	LV1	0.00 NM	3	\$16,500.00
	014 D-4-	End Data	CSI: NY	Cnata Missk	Data	Batina							
	Start Date 10/01/12	End Date 10/07/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$5,500.00	Rating 0.00							
	10/08/12	10/14/12		0	\$0.00	0.00							
	10/15/12 10/22/12	10/21/12 10/28/12	F		\$5,500.00 \$5,500.00	0.00 0.00							
E 74 8		2 10/26/12		СМ	10-11p	F	:30	1	\$5,600.00	LV1	0.00 NM	2	\$11,200.00
			Blue Bloods		5.4.	D-6							
	Start Date 10/08/12	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$5,600.00	Rating 0.00							
	10/06/12	10/14/12		Ö	\$0.00	0.00							
	10/22/12	10/28/12	F	1	\$5,600.00	0.00							
E 75 8	10/06/	12 10/20/12		I CM	8-10p (8:00 PM-10	S-	:30	1	\$500.00	LV2	0.00 NM	2	\$1,000.00
	Start Data	End Date	KLAS Movie Weekdays	Spots/Week	Rate	Rating							
	Start Date 10/01/12	10/07/12	S-	<u>opots/vveek</u>	\$500.00	0.00							
Week:	10/08/12	10/14/12		0	\$0.00	0.00							
	10/15/12	10/21/12	S-	CM	\$500.00 10-11P	0.00 S-	:30		\$6,000.00	11 \/1	0.00 NM	3	\$18,000.00
E 76 8	3 10/13/	12 11/03/12	Sat 10-11p 48 Hours Mystery		10-111		.00	•	ψο,οσο.σο		0.00 (		• . • , • • • • • • • • • • • • • • • •
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
	10/08/12	10/14/12	S-	1 0	\$6,000.00 \$0.00	0.00 0.00							
	: 10/15/12 : 10/22/12	10/21/12 10/28/12	S-	_	\$6,000.00	0.00							
	10/29/12	11/04/12	s-		\$6,000.00	0.00		_					
E 77 8	3 10/07/	12 11/04/12	•	CM	7-8p	S	:30	1	\$6,000.00	DLV1	0.00 NM	5	\$30,000.00
60 1	MINUTES		60 Minutes										
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
	10/01/12	10/07/12	S	1 1		0.00 0.00							
	: 10/08/12 : 10/15/12	10/14/12 10/21/12	S	1		0.00							
	: 10/22/12	10/28/12	S	1	\$6,000.00	0.00							
	: 10/29/12	11/04/12	S		\$6,000.00	0.00			47.050.00	21.74	0.00 NIM	ء ا	¢22 050 00
E78 8	B 10/21/	12 11/04/12	Sun 8-9p The Amazing Ra	CM ce	8-9p (8:00 PM-9:	S 00 PM)	:30	1	\$7,350.00	ULVI	0.00 NM	3	\$22,050.00
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week	: 10/15/12	10/21/12	S		\$7,350.00	0.00						Į.	
	: 10/22/12 : 10/29/12	10/28/12 11/04/12	S S		\$7,350.00 \$7,350.00	0.00 0.00							
		12 10/28/12		СМ	9-10p	S	:30	1	\$5,600.0	0LV1	0.00 NM	3	\$16,800.00
			The Good Wife			5.0						1	
	Start Date	End Date	Weekdays	Spots/Week		Rating							
	: 10/01/12 : 10/08/12	10/07/12 10/14/12	S	1		0.00 0.00							
	: 10/15/12	10/21/12	S	1	\$5,600.00	0.00						į .	
Week	: 10/22/12	10/28/12	S	1	\$5,600.00	0.00						J	

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**KLAS** 

Order / Rev:

36910

Advertiser:

Obama, Barack D-President

Alt Order #: 0883

08836473

Product Desc: OBAMA/P/D

Flight Dates:

10/02/12 - 11/06/12

Estimate:

Ln Ch Start	End	Inventory Code	Break		Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 80 8 10/14/1	2 11/04/12	Sun 10-11p The Mentalist	СМ	10-11p	s	:30	1	\$7,700.00LV1	0.00 NM	3	\$23,100.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/08/12	10/14/12	S		\$7,700.00	0.00				I		
Week: 10/15/12	10/21/12	S	1	\$7,700.00	0.00						
Week: 10/22/12	10/28/12		0	\$0.00	0.00						
Week: 10/29/12	11/04/12	S		\$7,700.00	0.00			****			
E 81 8 10/02/12	2 11/05/12	8 News Now 11p		11-1135p	MTWTF	:30	5	\$600.00LV2	0.00 NM	25	\$15,000.00
8 NEWS NOW A	T 11PM	8 News Now 11p	IVI-F								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/02/12	10/08/12	MTWTF	5	\$600.00	0.00						
Week: 10/09/12	10/15/12	MTWTF	5	\$600.00	0.00						
Week: 10/16/12	10/22/12	MTWTF	5	\$600.00	0.00						
Week: 10/23/12	10/29/12	MTWTF	5	\$600.00	0.00						
Week: 10/30/12	11/05/12	MTWTF	5	\$600.00	0.00			2122 2211 2	0.00.104	_	
E 82 8 10/06/13	2 10/28/12	8 News Now 11p		11-1135P	SS	:30	2	\$400.00LV2	0.00 NM	8	\$3,200.00
8 NEWS NOW A	T 11 DM_\A/K	8 News Now Sa/S	5u 11p								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				1		
Week: 10/01/12	10/07/12	SS	2	\$400.00	0.00				1		
Week: 10/08/12	10/14/12	SS	2	\$400.00	0.00						
Week: 10/15/12	10/21/12	SS	2	\$400.00	0.00						
Week: 10/22/12	10/28/12	SS	2	\$400.00	0.00						
E 83 8 10/02/1	2 11/05/12	Letterman	CM	1135p-1237a		:30	5	\$275.00LV2	0.00 NM	25	\$6,875.00
		Letterman		(11:35 PM-12	2:37 XM)						
LATE SHOW W/			0	Data	Detine						
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u> 0.00						
Week: 10/02/12	10/08/12 10/15/12	MTWTF MTWTF	5 5	\$275.00 \$275.00	0.00						
Week: 10/09/12 Week: 10/16/12	10/15/12	MTWTF	5	\$275.00	0.00						
Week: 10/13/12	10/29/12	MTWTF	5	\$275.00	0.00						
Week: 10/30/12	11/05/12	MTWTF	5	\$275.00	0.00						
E 84 8 10/02/1	2 11/05/12	Craig Ferguson	СМ	1237a-137a	MTWTF	:30	5	\$125.00LV2	0.00 NM	25	\$3,125.00
		Craig Ferguson		(12:37 XM-1:	37 XM)						
LATE LATE SHO											
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/02/12	10/08/12	MTWTF MTWTF	5 5	\$125.00 \$125.00	0.00 0.00						
Week: 10/09/12 Week: 10/16/12	10/15/12 10/22/12	MTWTF	5	\$125.00	0.00						
Week: 10/23/12	10/22/12	MTWTF	5		0.00						
Week: 10/30/12	11/05/12	MTWTF	5	\$125.00	0.00						
E 85 8 10/02/1	2 11/05/12	137-237a M-F Na	te Berl@M	137-207a	MTWTF	:30	2	\$40.00LV2	0.00 NM	10	\$400.00
		Electric Playgrou	nd	(1:37 XM-2:3	37 XM)						
NATE BERKUS											
Start Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/02/12	10/08/12	MTWTF MTWTF	2 2		0.00 0.00						
Week: 10/09/12 Week: 10/16/12	10/15/12 10/22/12	MTWTF	2		0.00						
Week: 10/13/12	10/29/12	MTWTF	2		0.00						
Week: 10/30/12	11/05/12	MTWTF	2	\$40.00	0.00						
E 86 8 10/13/1	2 11/03/12	•	The U®M	1135p-1235	aS-	:30	1	\$95.00LV2	0.00 NM	3	\$285.00
	E-15:	Private Practice	Chale AAIn-I-	Data	Poting						
Start Date	End Date	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$95.00	Rating 0.00						
Week: 10/08/12 Week: 10/15/12	10/14/12 10/21/12		0	*	0.00						
Week: 10/13/12	10/21/12	S-	1	\$95.00	0.00					ļ	
Week: 10/29/12	11/04/12	S-	1	\$95.00	0.00						
E 87 8 10/06/1	2 10/20/12	Sat 1235-135a B	ros & SGM	12.35a-1.35		:30	1	\$50.00LV2	0.00 NM	2	\$100.00
		Da Vinci Inquest		(12:35 XM-1							
Start Date	End Date	Weekdays	Spots/Week		Rating						
Week: 10/01/12	10/07/12	S-	1	\$50.00	0.00						
Week: 10/08/12	10/14/12		C	\$0.00	0.00					-	

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KLAS

Order / Rev:

36910

Advertiser:

Obama, Barack D-President

Alt Order #:

08836473

Product Desc:

OBAMA/P/D

Flight Dates:

10/02/12 - 11/06/12

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 87 8	10/06/12	2 10/20/12	Sat 1235-135a Bro Da Vinci Inquest	os & SGM	12.35a-1.35 (12:35 XM-1		:30	1	\$50.00LV2	0.00 NM	2	\$100.00
<u>S</u> Week: 1	Start Date 0/15/12	End Date 10/21/12	Weekdays S-	Spots/Week		Rating 0.00						
E 88 8			Sat 135-235a Hou Cold Squad	se CM	135-235am (1:35 XM-2:3	S-	:30	1	\$40.00LV2	0.00 NM	2	\$80.00
_	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1 Week: 1	0/15/12	10/14/12 10/21/12		0	\$40.00 \$0.00	0.00 0.00						
Week: 1		10/28/12 2 11/04/12	Game Time/UNLV	1 ' CM	\$40.00 1135p-1205	0.00 aS	:30	1	\$75.00LV2	0.00 NM	5	\$375.00
			Game Time/UNL\						********			*******
	E TIME WIT	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/07/12	S	1	\$75.00	0.00						
Week: 1		10/14/12	S	1	\$75.00	0.00						
Week: 1		10/21/12	S S	1	\$75.00	0.00						
Week: 19 Week: 19		10/28/12 11/04/12	S	1	\$75.00 \$75.00	0.00 0.00						
E 90 8			Su 1205-105a Hot	use CM	1205-105a	S	:30	1	\$140.00LV1	0.00 NM	2	\$280.00
E 90 0	10/07/12	10/2//12	Crimetime	43C OW	(12:05 XM-1	_	.00	•	Ψ140.00EV1	0.00 11111	_	4200.00
S	tart Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 1		10/07/12	S	1	\$140.00	0.00						
Week: 1		10/14/12		0	\$0.00	0.00						
Week: 1	0/15/12	10/21/12	S	1	\$140.00	0.00						
E 91 8	10/14/1	2 10/28/12	Sun 105-205a Bro Crimetime / Sport		105-205a (1:05 XM-2:0	S 05 XM)	:30	1	\$140.00LV1	0.00 NM	2	\$280.00
	tart Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 1		10/14/12	S	1	\$140.00	0.00 0.00						
Week: 1 Week: 1		10/21/12 10/28/12	S	0	\$0.00 \$140.00	0.00						
E 92 8			NCAA Football NCAA College Fo	CM otball		ge FooS-	:30	1	\$1,050.00LV1	0.00 NM	4	\$4,200.00
CBS (	COLLEGE	FOOTBALL			•	·						
<u>s</u>	tart Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 1		10/14/12	S-	1	\$1,050.00	0.00						
Week: 1		10/21/12	S <b>-</b> S <b>-</b>	1	\$1,050.00 \$1,050.00	0.00 0.00						
Week: 1 Week: 1		10/28/12 11/04/12	S-		\$1,050.00	0.00						
E 93 8			NFL Reg Season	Game£M	NFL Footba	-	:30	1	\$7,700.00LV1	0.00 NM	5	\$38,500.00
CBS I	NEL FOOT	BALL-EARL	NFL Football Reg Y GAME	. Season	(10:00 AM-4	i.uu Pivi)						
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
-	0/01/12	10/07/12	S		\$7,700.00	0.00						
Week: 1	0/08/12	10/14/12	S		\$7,700.00	0.00						
Week: 1		10/21/12	S		\$7,700.00	0.00						
	10/22/12	10/28/12 11/04/12	S S		\$7,700.00 \$7,700.00	0.00 0.00						
	10/29/12	_	NFL Reg Season			all RegS	:30		\$7,700.00LV1	0.00 NM	3	\$23,100.00
E 94 8	10/0//1	£ 11/04/12	NFL Football Reg		(1:15 PM-4:	•		•				··
CBS	NFL FOOT	BALL-LATE			`	ŕ						
_	Start Date	End Date	Weekdays	Spots/Week		Rating						
	10/01/12	10/07/12	S	1	• • • • • •	0.00 0.00						
	10/08/12 10/15/12	10/14/12 10/21/12	S	0		0.00						
	10/15/12	10/21/12		Ö		0.00						
	10/29/12	11/04/12	S	1	\$7,700.00	0.00						
N 95 8		2 11/04/12	8 News Now Sun 8 News Now Sun		4-430p (4:00 PM-4:	s 30 PM)	:30	1	\$1,225.00LV1	0.00 NM	3	\$3,675.00
8	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
_	10/01/12	10/07/12	s	1	\$1,225.00	0.00						
	10/08/12	10/14/12		Ç	•	0.00						
Week: 1	10/15/12	10/21/12	S	1	\$1,225.00	0.00						

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Order / Rev:

36910

Advertiser:

Obama, Barack D-President

Alt Order #:

08836473

**Product Desc:** 

10/02/12 - 11/06/12

OBAMA/P/D

KLAS

Flight Dates:

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N 95 8	10/07/12	11/04/12		•	4-430p	S	:30	1	\$1,225.00LV1	0.00 NM	3	\$3,675.00
			8 News Now Sun	5-/p	(4:00 PM-4:	SU PINI)						
9	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 1	10/22/12	10/28/12		0	\$0.00	0.00						
Week: 1	10/29/12	11/04/12	S	1	\$1,225.00	0.00						
N 96 8	11/04/12	11/04/12	8 News Now 11p	Sa/SuCM	11-1135P	s	:30	2	\$1,225.00LV1	0.00 NM	2	\$2,450.00
			8 News Now Sa/S	Su 11p								
8 NE	WS NOW AT	Γ11PM-WK	ND									
5	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 1	10/29/12	11/04/12	S	2	\$1,225.00	0.00						
N97 8	11/03/12	11/03/12	NCAA Football	СМ	NCAA Colle	ge FooS-	:30	1	\$2,625.00LV1	0.00 NM	1	\$2,625.00
			NCAA College Fo	otball	(5:00 PM-8:0	00 PM)						
CBS	CBS COLLEGE FOOTBALL											
9	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week:	10/29/12	11/04/12	S-	1	\$2,625.00	0.00						
										Totals	564	\$587,560.00